

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 95814
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WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

366 - 81

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.
99 Dover St.
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 1696487

F.E.I.N. No. 13 - 1763110

UNITED STATES FUND FOR UNICEF

Name of Charity

333 East 38th Street, 6th Floor

Address of Charity

New York NY 10016

City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 7/1/2003 to 12/31/2003,

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

If other, provide brief explanation _____

Fee ☒ Percentage ☐

Other ☐

1. REVENUE

A. Cash contributions

\$ 331,558 345,855

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

Fa.

Fb.

Fc.

Fd.

G. TOTAL REVENUE

\$331,558 345,855 G.

2. EXPENSES

A. Fees or commissions

150,220

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

Ma.

Mb.

Mc.

Md.

N. TOTAL EXPENSES

n/a N.

410408

UCI 19 2004

**Attorney General's
Registry of Charitable Trusts**

3.

Amount to Charity (subtract line 2N from line 1G)

\$331,558

345,855

3.
4.

Less additional fund-raising expenses paid by charity (to be completed by charity)

\$103,900

150,220

4.
5.

Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

5.
6.

Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

\$227,658

195,635

6.
7.

(a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

[] Yes [X] No

If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

Susan Paine

Vice President

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)

RICHARD ESSERMAN

VP, FINANCE & BUDGET

2/26/04

Signature of authorized officer/director (Charity)

EDWARD G. LLOYD

SR. VP AND CFO

2/26/04